



Marketing Specialist

Posted by: Youngs Memorials

Location: Regina

Salary: \$35.9 Per Hour

Job ID: YJ4613859

Posting Date: 20-Dec-2025

Expiry Date: 18-Jun-2026

Education: College diploma

Language: English

Vacancies: 1

Experience: 1 year

Job Type: Full Time

Job Description

Languages

English

Education

College/CEGEP
or equivalent experience

Experience

7 months to less than 1 year

Hybrid

Work must be completed both in person and remotely.

Work setting

Private company, corporation or industry

Tasks

- Develop all kinds of events for publicity, fundraising and information purposes
- Develop communication strategies
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Oversee the preparation of public written material
- Prepare bibliographies, indexes, reading lists, guides and other finding aids
- Prepare written material such as reports, briefs, website content
- Publicize activities, workshops, meetings and other events for fundraising or information purposes
- Write speeches, presentations and press releases
- Perform administrative tasks
- Conduct comparative research on marketing strategies for industrial and commercial products
- Answer written and oral inquiries
- Assist in the preparation of brochures, reports, newsletters and other material
- Co-ordinate special publicity events and promotions
- Conduct public opinion and attitude surveys
- Gather, research and prepare communications material
- Initiate and maintain contact with the media
- Prepare and/or deliver educational, publicity and information programs, materials and sessions
- Conduct analytical marketing studies
- Design market research questionnaires
- Develop portfolio of marketing materials
- Conduct online marketing, E-commerce and Website promotions
- Develop marketing strategies
- Deliver presentations at conferences, workshops or symposia
- Maintain and manage digital database
- Write and edit press releases, newsletter and communications materials

Supervision

No supervision responsibility

Additional information

Work conditions and physical capabilities

Tight deadlines
Attention to detail

Job type

Permanent full time

Personal suitability

Client focus
Excellent oral communication
Excellent written communication
Initiative
Team player
Dependability

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: y Memorials@sasktel.net

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